

Central PA AI Day

Saturday, November 8, 2025 | 8:30 AM – 5:00 PM
Pursuit Coworking | 922 N Third St, Harrisburg, PA 17102

Location

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922 N Third St
Harrisburg, PA 17102

Event Schedule

8:30 AM	Coffee & Registration
9:15 AM	Opening Remarks
9:30 AM	Morning Sessions Begin
11:00 AM	Chuck Russell Keynote
11:45 AM	Lunch
12:15 PM	Jamison Rotz Keynote
1:00 PM	Afternoon Sessions
4:00 PM	Open Networking
5:00 PM	Event Concludes

Featured Speakers & Topics

Chuck Russell

Senior Partner, Collective Intelligence Inc.

Chuck Russell is a long-standing Central Pennsylvania tech entrepreneur, former CEO of the **Technology Council of Central PA (TCCP)**, and a founder and Senior Partner at **Collective Intelligence Inc.** With decades of thought leadership in collaborative, analytics, and machine learning technologies, his focus is on turning complex data processes into strategic business advantages.

Generative Development (Vibe Coding)

The cutting edge of **AI-enhanced software creation**, leveraging **generative AI tools** to accelerate the **entire development cycle**—from ideation to MVP roadmap.

Jamison Rotz

Founder & CEO, Nearly Human

Jamison Rotz is the Founder and CEO of **Nearly Human**, a Harrisburg-based company specializing in responsible, high quality Enterprise AI software. His experience spans enterprise system design and software development, positioning him as a leader in transforming how large corporations and government agencies integrate and scale AI.

Creating AI Systems that Create Value

A practical blueprint on achieving real-world AI success. Addresses the **generative AI quality gap**, offering strategies for building **responsible, trustworthy** AI systems with tangible ROI.

Jodi Frank *Founder, Culineer*

Jodi Frank is the founder of **Culineer**, an **AI-powered platform** transforming how people discover and enjoy locally produced fresh food. With experience in sales, marketing, and business strategy, and teaching at **HACC** and **Penn State University**, Jodi brings a rare blend of business acumen and creative innovation.

Using AI to Reduce Development Costs & Creating Intelligent Agents

How Culineer integrates **AI tools to accelerate product development** and uses **AI agents** to strengthen connections between farmers and home cooks.

Brandon Teller *Founder, Bindr & ColdStart*

Brandon Teller is a seasoned technology founder behind **Bindr** and **ColdStart**, an **AI-powered content generation and LLM ranking startup**. He specializes in solving the “cold start” challenge for companies, earning **national recognition for innovation** in AI content and user acquisition.

AI only ranks relevant content, SEO as we know it is dead

Building **AIO (AI-optimized) targeted content** that performs well in conversational AI and search ecosystems for **improved visibility and organic growth**.

Bryan Speece *Founder, Vamp & CEO, Speece Technologies*

Bryan Speece is the founder of **Vamp** and CEO of **Speece Technologies**, a software development and integration firm. A **Founder Institute alum** with nearly two decades of experience developing innovative technology solutions.

Vamp: AI-Driven Research Interviews

A web application for conducting **AI-driven research interviews** built with **Amazon Bedrock** and **OpenAI's Whisper**, conducting interviews like a **PhD-level qualitative researcher**.

Ken Richard *Head of Engineering, Okaya*

Ken Richard is the Head of Engineering at Okaya, a startup using AI to help high-stakes professionals—like pilots, firefighters, and healthcare workers—monitor and improve mental readiness. With over a decade of experience leading software and product teams, Ken has guided organizations through digital transformations, from EdTech to live streaming to AI-driven wellness platforms.

AI to Improve Mental Readiness for High-Impact Careers

How Okaya built and validated a custom model for mental-health insights, balancing technical design with trust, guardrails, and human oversight to move AI from concept to real-world use in sensitive, high-impact environments.

Scott Davis *VP of IT Services, Everound | Chairman, Cybersecurity Association of Pennsylvania*

Scott Davis is a renowned cybersecurity leader and educator with over 25 years of experience spanning private industry, government, and the military. His expertise includes cybersecurity strategy, compliance, cloud security, and critical infrastructure protection. Scott has helped over 200 organizations secure their operations, navigate emerging threats, and build cyber-resilient cultures.

Practical Security Applications of AI

Explores how AI is directly improving security operations today, including **automated threat detection**, **advanced identity management**, and **real-time risk assessment**. Clear, actionable insights for leveraging AI to strengthen defenses and reduce risk.

Paul Endress *Founder, Maximum Advantage*

Paul Endress is a Harrisburg-based entrepreneur, best-selling author, and nationally recognized expert in the science and strategy of **effective workplace communication**. As founder of **Maximum Advantage** and architect behind **Communication Styles 2.0™**, Paul has helped tens of thousands of professionals—from Fortune 500 executives to local business leaders—bridge communication gaps and build **high-performing teams**. His work has been cited in The Wall Street Journal, USA Today, and The New York Times.

From Punch Cards to Profits: How AI Helped Me Build a Commercial-Grade App on Replit

Discover how a lifelong programmer became an **early adopter of AI-powered development**. Paul shares his journey from punch cards to AI-driven app creation, detailing how leveraging **AI partners accelerated delivery**—saving nine months and \$75,000—while launching a **commercial-grade solution** creating cash flow. Walk away with **two actionable methods** for using Replit and AI tools to create **revenue-generating applications** within 60 days, regardless of coding experience.